

Eastbourne

Weekly Footfall 345,000

Eastbourne is a large town, seaside resort with a growing population of 120,000, and borough in the non-metropolitan county of East Sussex on the south coast of England 17 miles (27 km) east of Brighton. Eastbourne is located immediately east of Beachy Head, the highest chalk sea cliff in Great Britain and part of the South Downs National Park. With a seafront consisting largely of Victorian hotels, the pier, and a Napoleonic era fort and military museum. As a seaside resort, Eastbourne derives a large and increasing income from tourism with revenue from traditional seaside attractions augmented by conferences, public events and cultural sightseeing. The other main industries in Eastbourne include trade and retail, healthcare,

Anchor stores:

Next, Marks and Spencer, Debenhams



Interesting facts about Eastbourne...

Hitler ordered that The Grand Hotel was not to be bombed, thinking he may wish to stay there after conquering the town.

The Carpet Gardens in Eastbourne were dug up during the Second World War so that they could be used to grow onions.

1 Bankers Corner
Size: 6m x 6m

In the heart of the Town Centre on Terminus Road. It has a weekly footfall of 184,320 and is large enough for vehicles, gazebos and promotional buses.

3 Debenham
Size: 6m x 6m

It is great for large promotions such as buses and large gazebos and has a weekly footfall of 100,800. Holds a street market on Wednesdays and Sundays so unavailable on those days. It is situated on the same precinct as many popular cafes and restaurants are located

2 Arndale
Size: 6m x 6m

Located right outside of the Arndale Centre main entrance, just around the corner from Debenhams and Marks and Spencer. It has a weekly footfall of 191,520 and is large enough for vehicles and large gazebos.

2 TJ Hughes
Size: 6m x 6m

It is located on the top part of Terminus Road only 100 metres away from the seafront so offers a great location to food or beverage companies that may be looking at targeting holiday makers. Its weekly average footfall is 67,200 (off peak) and is large enough for Gazebos and vehicles.

