

Blackpool, Lancashire

Weekly Footfall 350,000

Blackpool is a large seaside town in the county of Lancashire and is famous for its illuminations. Great places to shop in Blackpool are Church Street and Victoria Street, where you will find an excellent selection of stores and well known chains. Around the town you will find plenty of seating areas and impressive sea views. Even today Blackpool remains the most popular seaside resort in Britain.

Anchor stores:

Marks and Spencer, Primark, BHS, TK Maxx, Nandos, Pizza Express



Interesting facts about Blackpool...

The revenue brought in to the town through tourism is £545 million per year.

There are 3,000 hotels, guest houses and self-catering units in the resort.

There are approximately 16 million annual visits made to Blackpool.

4. 2 million postcards are sent from Blackpool each year.

1 Victoria Street Size: 7m x 3m

A pedestrianised shopping street, which hosts a variety of high street names including Topshop, Vodafone, Miss Selfridge and Starbucks. The promotional pitch is approximately 30m from the entrance to the Houndshell Shopping Centre.

2 Coral Island Size: 10m x 10m

A large visual promotional pitch ideally located for summer promotions. Situated adjacent to one of Blackpool's trademark amusement arcades and a stones throw away from the seafront.

3 Coronation Rock Size: 7m x 3m

A good promotion pitch for small trailers which sees passing footfall from the Adelaide Street exit of the Houndshell shopping centre.

4 Church Street Size: 3m x 3m

One of the most popular shopping streets in Blackpool which has a small but ideally located promotional pitch in between Perfect Home and Beaverbrooks, and close to BHS & Marks and Spencer.

5 Grand Theatre Size: 6m x 3m

A newly available site situated at the bottom of Church Street, opposite the Grand Theatre.

6 Bank Hey Street Size 4m x 5m

This is the closest promotional pitch to one of Blackpool's main tourist attractions, The Blackpool Tower.

7 St John's Square Size: 20m x 20m (size can be extended upon application)

Is multiactivity promotional space, ideal for large scale events. The precinct has been designed primarily as an events space that, throughout the year, is used for the Christmas lights ceremony, ice rink, seasonal markets and the big wheel.

